

Activity List Stations Outreach August 2009 - July 2010	
Type of Activity	Brief Description
Job Fair	A NextMedia Radio Sales and Interactive Brand Manager job fair was held Saturday, October 24, 2009 from 9 to 11am at Keylime Cove in Gurnee, IL. Stations represented at the job fair included WIIL-FM/WLIP-AM, Kenosha, Wisconsin; WXLC-FM/WKRS-AM, Waukegan, IL and WZSR-FM/WYW-FM, Crystal Lake, IL. While the job fair was promoted on all six radio stations, only one individual stopped in and requested an application.
Job Fair	A NextMedia Kenosha/Waukegan Job fair was held Saturday, July 10, 2010 from 9 to Noon at WIIL/WLIP studios in Pleasant Prairie, WI. Stations represented at the job fair included WIIL-FM/WLIP-AM, Kenosha, Wisconsin; WXLC-FM/WKRS-AM, Waukegan, IL. The job fair was promoted on all four radio stations and a total of 9 resumes were received. Interviews were given to two strong candidates.
Career Day - Whittier Elementary School	On January 11, 2010 WIIL-FM Personality Stuart Wattles attended a career day at Whittier Elementary School in Kenosha. He spoke to 20-25 Kindergarten students about how radio works and the jobs that everyone is responsible for completing.
Tiger Cub Tour of NextMedia Kenosha	On Tuesday, January 4, 2010, NextMedia General Manager-Karl Wertzler hosted an evening with Tiger Cub Scout Den 4, Kenosha, Wisconsin. Thirteen Scouts and their parents attended the tour and review of careers in the radio industry. While touring the station, scouts and parents learned the various duties and departments within the building that houses WLIP/WIIL, Kenosha.
Early Discoveries: Abbott's Center for Child Development Tour of NextMedia Waukegan	On Wednesday, June 9, 2010 - 7 supervisors and 42 Kindergarten and School Age children from Early Discoveries: Abbott's Center for Child Development toured the stations (WXLC/WKRS). Each week is a themed learning week. The week of their tour was Technology Week.
Scout Day NextMedia Waukegan	The Waukegan stations (WXLC/WKRS) hosted Scout Day during which area scouts and their families were given tours of the stations, a description of the jobs available in radio broadcasting and attendees were able to ask questions about careers in radio. Waukegan stations hosted Scout Day on March 27, 2010 which involved over 250 area scouts.
Scout Day NextMedia Kenosha	Over 400 children and parents attended the annual Scout Day at the studios of WLIP and WIIL, Kenosha, WI on Saturday, March 13th. The Event was held from 9am to 3pm and included tours for various Cub Scout and Boy Scout groups from Kenosha and surrounding areas. Each tour consisted of a detailed viewing and explanation of every department in the building, plus a discussion of the various careers in radio.
Website Postings	A general announcement posted on websites encouraging people to apply for open positions-www.nextmediagroup.com, www.wkrs.com, www.1023xlc.com, www.wlip.com, www.95wiilrock.com.
Internships	NextMedia Kenosha/Waukegan has an internship program with interns assisting in the area of promotions, live appearances, events, answering phones, and assisting with contesting. Interns work with all departments giving them a good background of how radio works.